UBIQUITY RECORDS PRESENTS

NINO MOSCHELLA
THE REAL BETTER BELIEVE YOURSELF EP

STREET DATE: 2/07/2006

This limited edition EP features 4 brand new tracks (and an exclusive remix from Sa-Ra Creative Partners) from the latest addition to the Ubiquity roster – Nino Moschella. Also included is a demo track that will not be on the album to be released in 2006.

The first time we heard 28 year old Nino Moschella we knew he had a magic touch. Gritty, soulful, and honest, his vocal styling and unique funk-meets-rock-meets-soul-meets-folk productions were a must-have for Ubiquity. Imagine our surprise when we learned that this golden voice belonged to a rough n’ tumble Irish-Italian-American character from around the way.

On “Better Off”, as with most of his tracks, Nino plays almost all the instruments and makes most of the noises from drums to beat boxing, bass to banging random items in his studio and playing some keys. It’s a minimal production keeping only the most essential elements and it reminded us of Betty Davis’ bass-line driven work. “Are You For Real” is a mix of pure Sly-meets-Prince driven grooves, with a lo-fi stoner soul feel while “Believe In Yourself” has added a little rock and gospel elements to the mix. The SRCP remix gives the track a heavyweight cosmic funk rub featuring all new instrumentation, background vocals and fatback beats, and the instrumental ain’t a bad DJ tool either!

Fellow Bay Area crooner Bart Davenport bought Nino Moschella to our attention. He mailed us a demo of tracks that had been recorded at Moschella’s home studio. Working on only a 4-track tape machine, hand claps and brown-stick banging took the place of the usual computer driven drum loops – check the demo version of “Inside Yourself”. Innovating with limited resources his thrifty studio situation provided the perfect gritty back-drop to a fresh vocal talent. Moschella’s demo was a series of well-written songs with a unique and blend of 1960s soul, early 1970s funk mixed with a little bit of indie-pop and folk. Nino Moschella currently lives with his wife Mia and recently born daughter in rural Friant, California, close to Yosemite National Park, in a round house his father built with friends in the late 1960s. He records in a music studio his father and friends also built on the property. There’s nothing much but trees, creeks, coyotes, the sun, moon and stars to keep them company...

4 brand new tracks plus exclusive remixes from Sa-Ra Creative Partners

Strictly limited edition vinyl also includes exclusive demo track NOT on the forthcoming album

A1. Better Off
A2. Are You For Real?
A3. Inside Your Self (demo mix)
B1. If You Believe (album mix)
B2. If You Believe (Sa-Ra “Get It Girl” Remix)
B3. If You Believe (Sa-Ra “Get It Girl” Remix Instr.)

FOR FANS OF:
Sly Stone, Amp Fiddler, Betty Davis, Little Barrie, Prince

FILE UNDER:
Funk, Indie/Rock, Electronic, Soul

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