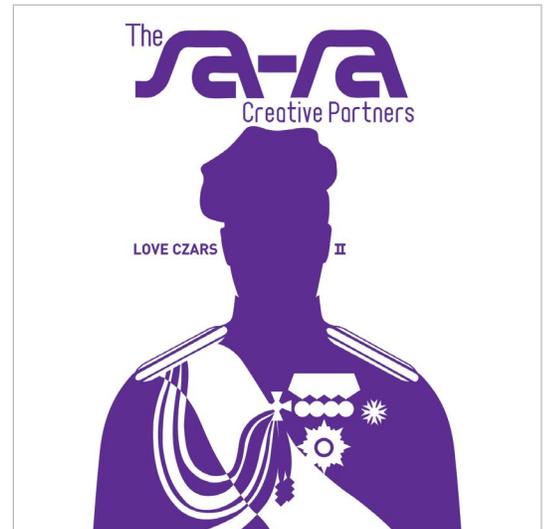


((●)) UBIQUITY RECORDS x SERATO PRESENTS

THE SA-RA CREATIVE PARTNERS™: LOVE CZARS II 12"

FOR INFORMATION AND SOUNDCLIPS OF OUR TITLES, GO TO WWW.UBIQUITYRECORDS.COM/PRESS **STREET DATE: 11/03/2009**



EXECUTIVE PRODUCERS: Om'Mas Keith - Shafiq Husayn - Taz Arnold

Using "Love Czars" from their **Nuclear Evolution** album (Voted by Spin Magazine as one of the best albums of 2009,) as inspiration, the **SA-RA Creative Partners** create "Love Czars II" exclusively for this release.

This is not a remix (the music is completely different), and in a clash of heavyweight new schoolers, it features red hot MC/producer Jay Electronica and Ta'Raach on the mic. Also included is "Powder Bump", a SA-RA track previously unavailable on vinyl.

Please note that this is a very special limited release with the music on one side and the Serato tone on the flip of some **WHITE** colored vinyl! This is an official Serato Control Vinyl release which works as a conventional 12" release on Side A, and is a Serato Control Vinyl release on Side B.

Guest MC Jay Electronica is a rapper and producer initially known for his use of film soundtracks as a background for his abstract lyrical style, and his associations with Erykah Badu, Just Blaze and Nas. He produced the first track, "Queens Get the Money", on the 2008 Nas album **Untitled**. The unconventional nature of much of his music (he often rhymes over tracks with no beats), and the lack of conventional release methods for that music, have made him the object of much attention. He is perhaps best known for the piece of music **Act 1: Eternal Sunshine (The Pledge)** and several other unreleased tracks available for a short time on his Myspace page. However he has released music earlier this year on the **Decon** label and is rumored to have recently cut a major deal. He is, at time of writing, on tour with **Mos Def** and **Erykah Badu**.

Guest MC Ta'Raach appeared on the **PPP "Triple P"** album, but has since been making waves with his own **Lovelution Records** and made an immediate impression on **Erykah Badu** who described him as "incredible," adding "(he is...) gonna' be really big."

- A1) The SA-RA Creative Partners featuring Jay Electronica & Ta'Raach – "Love Czars II" (5:42)
- A2) "Love Czars II Instrumental" (5:42)
- A3) "Powder Bump" (3:15)

B-Side - Serato Live Scratch Control Tone



serato pressings

What are people saying about The SA-RA Creative Partners "Nuclear Evolution" album?...

"70 minutes of 2009's most challenging, sonically adventurous music." - **All Music Guide**

"The glorious Nuclear Evolution finally realizes their potential...a panorama that throws you into dark nightlife, then lifts you out, invigorated, into a new day. 4.5/5 stars" - **Spin Magazine**

"Feels perfectly in-synch with the new times we're living through...If Timbaland taught the beat to stutter SA-RA have made it slur." - **The Wire**

"Nuclear Evolution may have some of the best instrumentation on any album you hear in 2009—Rap or otherwise...an album that reaches into black music's past to push Hip Hop and R&B's borders into left field. Multi-Platinum rating." - **HipHopDX**

"This megawatt thumper further cements Sa-Ra's status as preeminent innovators of tomorrow's soundscapes." - **XLR8R**

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 8066112621
 12" - CATALOG UBR11262-1
 LIST PRICE: \$7.99
 DLP BOX LOT: 50
 VINYL IS NON-RETURNABLE

FOR FANS OF:
SA-RA, JAY ELECTRONICA, MADLIB, DILLA, PPP, FLYING LOTUS

FILE UNDER:
HIP HOP, ELECTRONIC

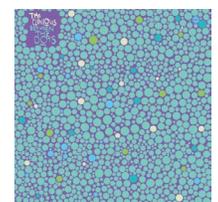
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